

FreshTL Plc
(“FreshTL” or the “Company”)

Acquisition, Placing and Board Changes

FreshTL, the Software as a Service (“SaaS”) technology company, is pleased to announce that yesterday, 21 June 2011, it acquired the entire issued share capital of Mobile Safety Solutions Limited (‘MSS’), a software development business specialising in applications for the health and safety market (the “Acquisition”). In addition the Company has also raised gross proceeds of £309,000 via a subscription of new Ordinary Shares in FreshTL Plc (“Subscription”) and a further investment by NW VCLF HF LLP (“NWVCLF”) into Fresh T Limited (“Investment”).

The Company is also pleased to announce the appointments of Angus Matheson and Tim Branton to the Board.

Mobile Safety Solutions

MSS owns and develops a health, safety, quality and environmental compliance management software business which was originally founded in 2006 and quickly established itself as an innovator in the provision of Web and Personal Digital Assistant (“PDA”) based products.

Its award winning software, SafetyNET, is designed to help its customers manage and monitor the state of compliance across its own or its clients business. It provides its customers with all the tools it requires to measure and manage compliance related risks, and allows for instant, automatic and seamless reporting of the data collected, directly to key people within its own or its clients’ organisations.

Terms of the acquisition

FreshTL has acquired MSS from its parent company, Mobile Safety Systems Limited.

Under the terms of the acquisition agreement the total consideration payable will be equal to MSS’s turnover for the 12 months following completion of the Acquisition less £37,000. The consideration will be satisfied by the issue of new ordinary shares of 0.1p each in the capital of the Company (“Ordinary Shares”) at a price of 1.0625p per share, being the Company’s closing mid-market price on 21 June 2011 (the latest practicable date prior to the date of this announcement). If MSS’s turnover is less than £50,000 for the 12 months following completion of the Acquisition then no consideration will be payable by FreshTL.

Subscription and Investment

FreshTL has raised gross proceeds of £309,000 via the Subscription and the Investment.

The Subscription comprises the issue of 51,800,000 new Ordinary Shares (“Subscription Shares”) at a price of 0.5p each in the capital of the Company raising gross proceeds of £259,000, of which £37,000 has been subscribed by Mobile Safety Systems Limited under the terms of the Acquisition. As part of the Subscription, Angus Matheson, Operations Director of the trading subsidiary Fresh T Limited, has subscribed for 10,000,000 new

Ordinary Shares and his Pension Scheme has subscribed for a further 20,000,000 new Ordinary Shares.

The Investment into Fresh T comprises the issue of 6,535 A ordinary shares of 1p each in Fresh T Limited ("A Shares") at a subscription price of £7.651343576 per share to NWVCLF raising gross proceeds of £50,000 ("Ltd Subscription"). NWVCLF have in total now invested £500,000 to date and currently hold 65,348 A Shares.

At the option of the Company, NWVCLF will transfer all of its A shares in the capital of Fresh T Limited to the Company in consideration for the issue and allotment of 106,655,300 Ordinary Shares, credited as fully paid. The transfer will automatically take place, unless it has completed previously, by 31 December 2011.

The net proceeds of the Subscription and Investment will be used by the Company for general working capital purposes.

The total number of Ordinary Shares now in issue is 389,789,200.

Board Changes

The Company is pleased to announce the appointment of Angus Matheson as Non-executive Director and Tim Branton, Product Director of the trading subsidiary Fresh T Limited, as Group Product Director with immediate effect.

Following Admission, Angus and Tim will have the following interests in the Company's Ordinary Shares:

Director	Number of Ordinary Shares	Percentage of Enlarged Share Capital	Warrants over Ordinary Shares at 1p
Angus Matheson*	87,090,000	22.34%	6,848,898
Tim Branton	40,164,200	10.30%	9,337,592

* Angus' holding includes 20,000,000 Ordinary Shares held by his Pension Fund.

Pursuant to the PLUS Rules, the Company also discloses that Angus Matheson and Tim Branton have held the following directorships and partnerships during the previous five years.

	Current Directorships	Past Directorships
Angus Matheson	Fresh T Limited British Watch & Clock Makers Guild	Craft Marketing Limited
Tim Branton	AA Translations Limited AA Translations S.L. TeamPoint Systems Limited Fresh T Limited	

Accounts

The Company also announces that it will send its Annual Report and Accounts for the year ended 31 December 2010 and notice of its Annual General Meeting (“AGM”) to shareholders on Wednesday 22 June 2011.

The Company’s AGM will be held on 21 July 2011 at 12 noon at the offices of the Company at Daresbury Innovation Centre, Daresbury Science & Innovation Campus, Keckwick Lane, Daresbury WA4 4FS.

A copy of the Annual Report and notice of AGM will be available on the Company’s website at www.freshtl.com

John McGuire, CEO, Fresh TL, commented:

The acquisition of MSS will give us excellent cross sell opportunities with TeamPoint, FreshTL’s own business compliance SaaS application.

The Managing Director of MSS, Tony Preston, is joining the Group and will continue to develop the product offering.

The acquisition is in line with our plans to establish ourselves as a leading global provider of business compliance solutions. In order to maintain this business focus, we have terminated our distribution agreement with Bricsys NV in respect of the Vondle, Vondle Live and Bricscad products by mutual consent.

About FreshTL

Established in April 2009 and based in the North West of England, FreshTL is developing a global Software as a Service (SaaS) business around its business compliance application, TeamPoint. FreshTL’s TeamPoint is now a fully integrated application with IBM’s LotusLive social business collaboration offerings, enabling TeamPoint to be delivered to customers around the world.

22 June 2011

Enquiries

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<http://www.freshtl.com/en/home.aspx>

<http://www.teampoint.com/>

<http://www.lotuslive.com/en/catalog/index.php?id=integratedapps>